

# OVERVIEW OF OUR SEO PACKAGES

Keywords	10	20	30
INITIAL REVIEW & ANALYSIS			
RECOMMENDED			
In-Depth Site Analysis	☑	☑	☑
Duplicate Content Check	☑	☑	☑
Competition Analysis	☑	☑	☑
Keyword Analysis	☑	☑	☑
Baseline Ranking Check	☑	☑	☑
Keyword URL Mapping	☑	☑	☑
Broken Links Check	☑	☑	☑
Google Penalty Check	☑	☑	☑
ON PAGE OPTIMIZATION			
Canonicalization	☑	☑	☑
Header (H1) Tags Optimization	☑	☑	☑
Internal Link Structuring & Optimization	10 Pages	20 Pages	30 Pages
Image & Hyperlink Optimization	☑	☑	☑
Robots.Txt Creation/Analysis	☑	☑	☑
Xml Sitemap/Analysis	☑	☑	☑
Google Webmaster Tools Set Up (if not set up)	☑	☑	☑
Google Analytics Set Up (if not setup)	☑	☑	☑
Title & Meta Tags Optimization	10 Pages	20 Pages	30 Pages
Existing Web Content Optimization	☑	☑	☑
Fresh Web Content Suggestions* (writing charges extra)	☑	☑	☑
Schema Implementation for Contact Address	☑	☑	☑
Geo Targeting (via GWT & Code)	☑	☑	☑
Address add to current website page[s] (if applicable)	☑	☑	☑
KML Sitemap	☑	☑	☑
Desktop Page Speed Optimization*	☑	☑	☑
Google Analytics Conversion Setup	☑	☑	☑
Schema Implementation for Logo Reviews	☑	☑	☑
Location Based Page Analysis	☑	☑	☑
LOCAL SEARCH OPTIMIZATION			
Google My Business Setup & Verification	☑	☑	☑
Google Places - Photo/Multimedia additions	☑	☑	☑
Business Listings / Local Citations	☑	☑	☑
Bing Local Listing Setup	4	7	10
Customer Reviews/Ratings	2	3	4
CONTENT MARKETING			
Article Writing	1	1	1
Blog Writing	1	2	4
PDF Creation	1	1	1
Classified Writing	2	3	4
OFF PAGE OPTIMIZATION			
Article Submission	1	1	1
Blog Submission	1	2	4
PDF / Doc Submission	3	5	7
Article Promotion	5	5	5
Blog Promotion	5	10	15
PDF Promotion	3	5	7
Classified Submissions	10	15	20
Blog Commenting	1	2	3
Search Engine Submission	☑	☑	☑
Q & A	1	2	3
Social Bookmarking	5	10	15
Profile Listing	3	5	7
MONTHLY REPORTING			
Search Engine Rank Report	☑	☑	☑
SEO Activity Reports	☑	☑	☑
Google Analytics Report	☑	☑	☑
Google My Business (GMB) Insights Report	☑	☑	☑
Customer Support	☑	☑	☑
Email, Chat, Phone	☑	☑	☑
Monthly Investment	\$2,000	\$2,500	\$3,000